

Values

Important values identified by young Nigerians are

Security*	59%
Self-direction	56%
Benevolence	55%
Conformity	54%
Achievement	54%
Universalism	53%
Tradition	51%
Stimulation	50%
Power	48%
Hedonism	45%

*Security includes physical safety, financial security, good health and a sense of belonging.

Self-direction ranks among the top 3 values for young Nigerians as a whole.



61% of young Nigerians regard tolerance and respect for other people as an important quality to be encouraged in children at home.



Conformity is the 4th important value identified by young Nigerians.

61% of young Nigerians interpret religion to mean doing good for other people.